

International Pavilion

at transport logistic Middle East

8-10 June 2027

Riyadh Front Exhibition & Conference Center

**Exclusive Launch Event
Bonus!**

**Application Deadline:
30 November 2026**

International Pavilion - Services

transport logistic Middle East is the gateway to one of the world's most ambitious and rapidly expanding logistics markets. Positioned at the crossroads of Europe, Asia, and Africa, the event connects the global logistics community with Saudi Arabia's transformation into a leading regional logistics and trade hub. For international companies, the **International Pavilion** offers a cost-effective and highly visible turnkey participation package with minimal organizational effort.

Your benefits at a glance:

- » Enjoy Easy first **Steps in the Arabian market** in the frame of the International Pavilion
- » Profit from an exclusive **All-in-one-package** with a fully equipped booth (9sqm)
 - Shell scheme equipment: 2 chairs, 1 table, 1 counter, 1 waste bin, 1 Electricity socket (13 amp – single phase)
 - Visual Elements Highlighting the International Pavilion
- » Take advantage of the attractive **Launch Event Bonus of 800USD** per package
- » **Increase your visibility** under the branded roof of the International Pavilion
- » Count on a **strategic placement** in the middle of the shows, in the main boulevard

Price calculation:

Full-Service package (9sqm)*	
Price per sqm	600 USD
Full-Service Package with 9sqm	9x600 USD = 5.400 USD
Launch Event Bonus	-800 USD
Exhibitor share per package 800 USD	
Package Price	
Full-Service Package with 9sqm	4.600 USD
Price per sqm	511 USD
Marketing fee (for all exhibitors)	595 USD

*excluding VAT (15%)

**100% Payment with application

***This offer applies only to the MMG sales territory.



Don't miss out on our exclusive Launch Event Bonus!
Available only until November 30, 2026.

Contact & Information

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